

A man with a beard, wearing a straw cowboy hat and a blue denim shirt, is riding a brown horse. The scene is set at sunset, with a warm, golden glow. In the background, a herd of cattle is visible, some wearing hats, in a field. The overall mood is serene and rustic.

GG
GAMEGUARD

2024 WHOLESAL
LOOKBOOK

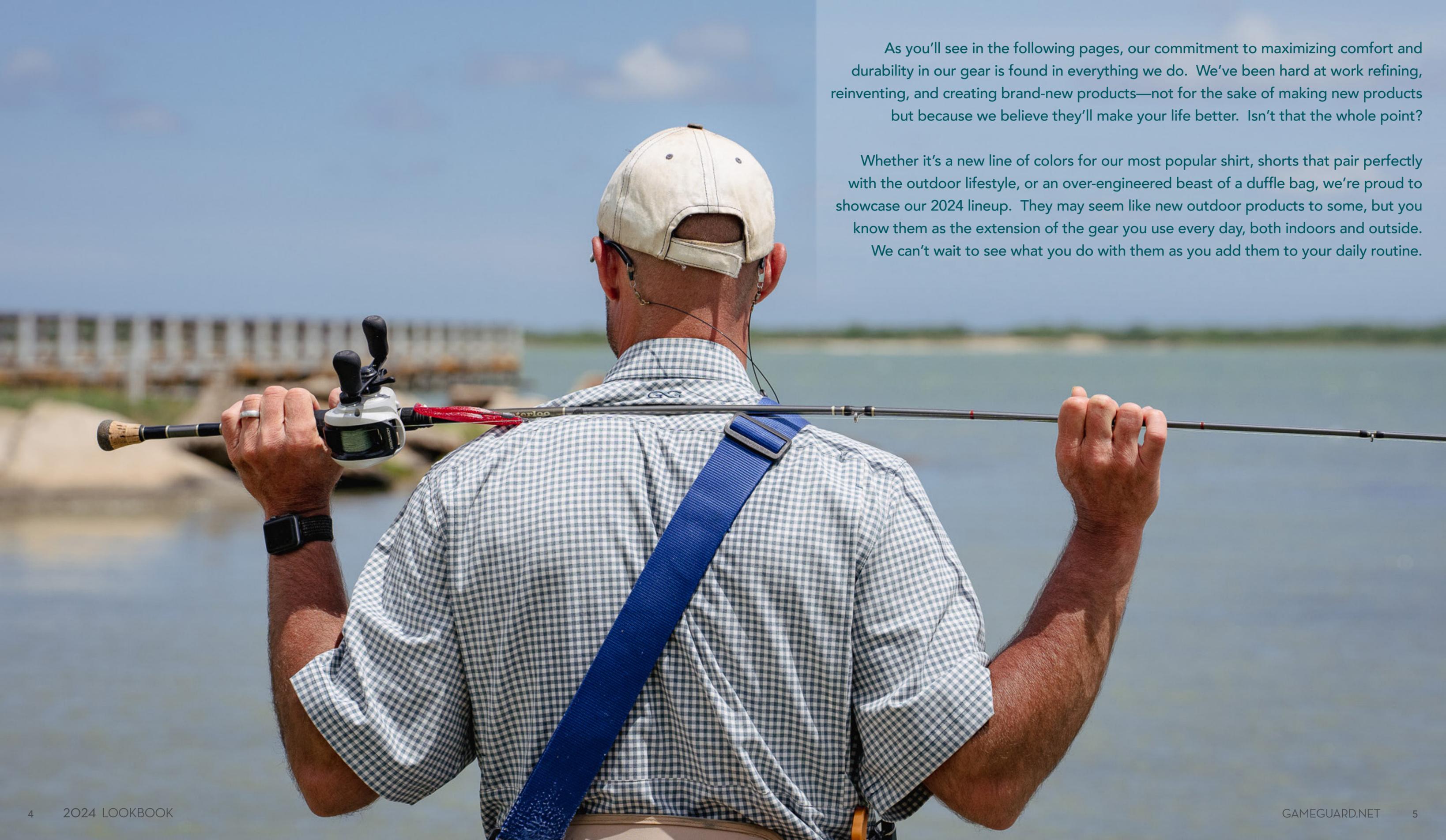
OUTFITTING YOU FROM LAND TO SEA

It's a privilege to spend time outdoors. Any hunter or angler knows that each season is special because they're numbered, marking yet another year gone by filled with unforgettable memories. You only get so many snappers in the boat, bucks scraping the ground, coveys of quail flushing out of the timber, and evenings by the campfire soaking it all in. So, you may as well make the most of it.

At GameGuard, we know these moments can happen anywhere, which is why we put so much into our products, so whether by Land or by Sea, we've got you covered. To some, it may seem like a well-placed button or a new type of waterproofing, but to us, it means you get to enjoy your time outdoors instead of worrying whether your gear will perform. It's our job to ensure it does, so you can focus on what matters most—the moment unfolding right in front of you.

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As you'll see in the following pages, our commitment to maximizing comfort and durability in our gear is found in everything we do. We've been hard at work refining, reinventing, and creating brand-new products—not for the sake of making new products but because we believe they'll make your life better. Isn't that the whole point?

Whether it's a new line of colors for our most popular shirt, shorts that pair perfectly with the outdoor lifestyle, or an over-engineered beast of a duffle bag, we're proud to showcase our 2024 lineup. They may seem like new outdoor products to some, but you know them as the extension of the gear you use every day, both indoors and outside.

We can't wait to see what you do with them as you add them to your daily routine.

MICROFIBER

COOL, COMFORTABLE, AND ADVENTURE-READY

The foundation of any great shirt starts with the material, and our MicroFiber line is one heck of a solid foundation. Designed to keep you cool and dry in just about any situation under the Texas sun, it's bound to make for a better day on the trail, in the stand, or on the boat.



CLASSIC FIT x RELAXED FIT MICROFIBER

After listening to your feedback, we've made several changes to our MicroFiber Shirts that we know you'll love. From modified chest vents to snaps at the collar point, we're confident that our modifications will enhance your experience with this fan-favorite. You will see these changes reflected in our 1083 and 1084 MicroFiber Shirts. So, let's dive in and explore all our exciting upgrades.

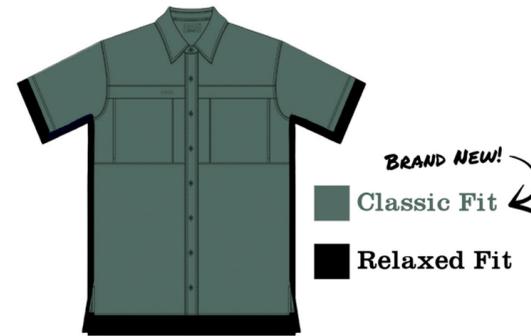
Firstly, we've added zippers to the vents at the chest, giving it a cleaner and more polished look with the option to be cool and comfortable even on warmer days.

We've swapped out our buttons for snaps at the collar point, making your "button-down" fuss-free.

We've added a handy lens cloth to the shirt's placket. This small but thoughtful feature makes cleaning your glasses or phone screen easy while on the go.

Finally, we've cleaned up the sizing of the shirt a little bit. We've redesigned the shirt by shortening the length by an inch and a half from its predecessor. Additionally, we modified the short sleeve length and shape, ensuring the perfect fit - without modifying the length of the long sleeve. We want you to feel confident, and having the right fit is the key.

Our new vents, snaps, and size adjustments will ensure that you look and feel your best, and the added lens cloth will keep you prepared in a pinch. So, if you're looking for the perfect combination of style and practicality, this is just the product.



Maroon
MicroFiber Shirt



Ironwood
MicroFiber Shirt



CLASSIC FIT MICROFIBER SHIRT

Navigate your day with ease in GameGuard's MicroFiber Shirt. Perfectly blending outdoor functionality with urban style, it adapts effortlessly to every setting – whether in nature or the cityscape.

Each shirt is designed for the dynamic individual, with mesh-lined vertical vents for enhanced cooling. It offers UPF 50+ sun protection for safety and is crafted from a quick-dry fabric, offering both wrinkle and stain resistance. This ensures you maintain a polished look from the first light of dawn to the last rays of dusk, no matter where your activities take you.

A favorite among the adventurous and the stylish, this shirt is your ally in every endeavor.



WHITE
1083WHT



**GAMEGUARD
DIGITAL**
1083GGD



KHAKI
1083KHK



DORADO
1083DOD



IRONWOOD
1083IRN



RAINWATER
1083RNW



BLUEWAVE
1083BLW



HYDROBLUE
1083HYB



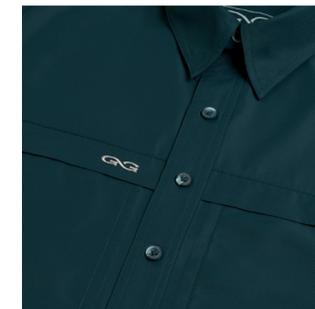
MARINE
1083MRN



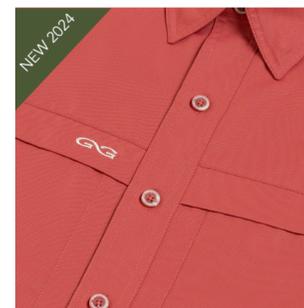
WAHOO
1083WHO



DEEP WATER
1083DPW



OCEANIC
1083OCN



LAVA ROCK
1083LVR



GUNMETAL
1083GUN



CAVIAR
1083CAV

RELAXED FIT MICROFIBER SHIRT

Navigate your day with ease in GameGuard's MicroFiber Shirt. Perfectly blending outdoor functionality with urban style, it adapts effortlessly to every setting – whether in nature or the cityscape.

Each shirt is designed for the dynamic individual, with mesh-lined vertical vents for enhanced cooling. It offers UPF 50+ sun protection for safety and is crafted from a quick-dry fabric, offering both wrinkle and stain resistance. This ensures you maintain a polished look from the first light of dawn to the last rays of dusk, no matter where your activities take you.

A favorite among the adventurous and the stylish, this shirt is your ally in every endeavor.



Mesquite MicroFiber Shirt

Please note that colors may vary slightly between production lots.



WHITE
1023WHT



GAMEGUARD
1023GGC



MESQUITE
1023MSQ



AGAVE
1023AGV



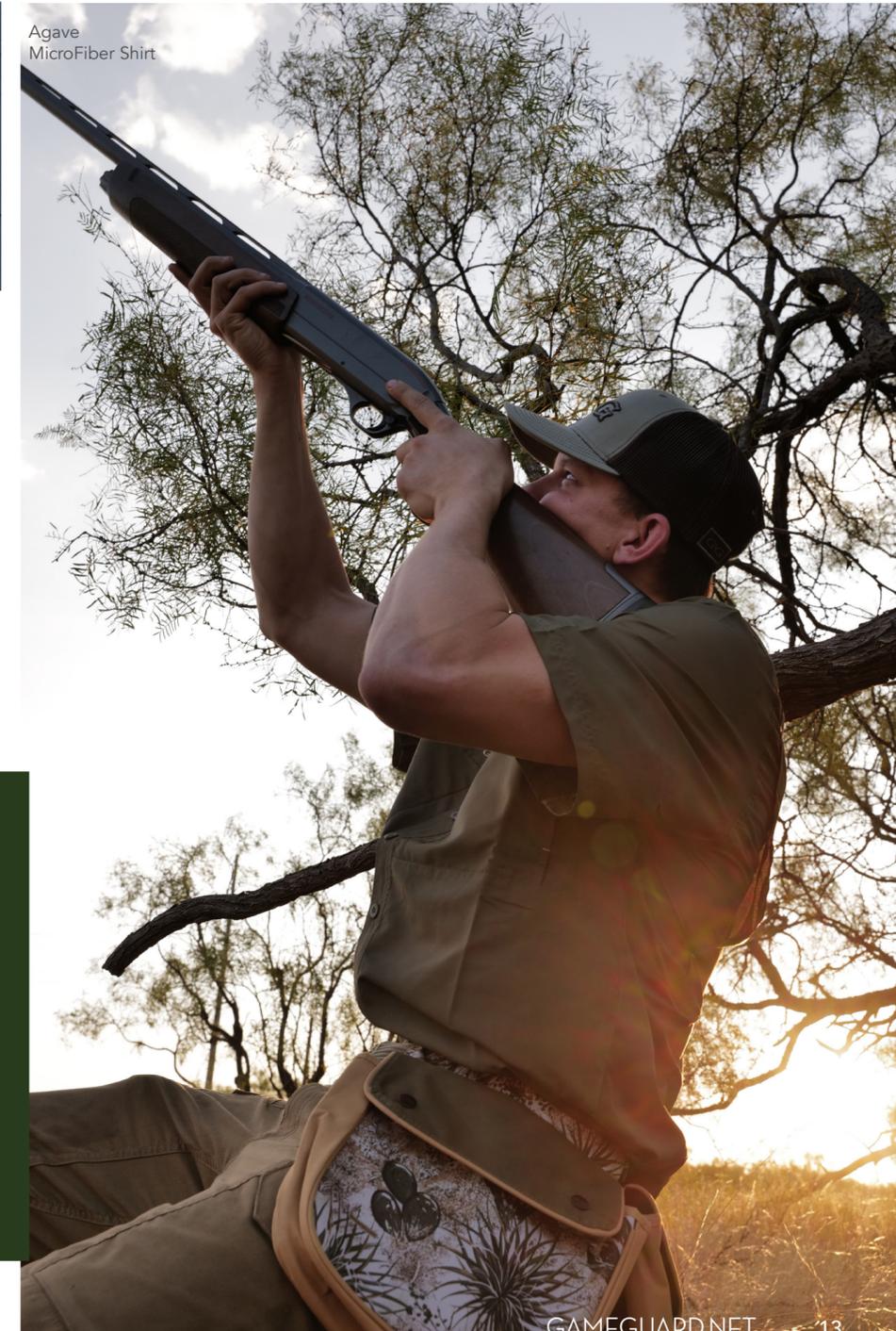
CRIMSON
1023CRM



DEEP WATER
1023DPW



GUNMETAL
1023GUN



Favorite Shirt!

"This shirt is great for all summer, whether you are fishing, dove hunting, at a kids ball game, etc. It exceeds expectations of a quick dry shirt. Thanks GameGuard!"

-Kevin D.

MICROFIBER SHIRT | LONG SLEEVE

Navigate your day with ease in GameGuard's MicroFiber Shirt. Perfectly blending outdoor functionality with urban style, it adapts effortlessly to every setting – whether in nature or the cityscape. Experience unparalleled adaptability with the button-to-bungee closure for easy sleeve adjustments, providing the breezy feel of a short-sleeve shirt on hotter days.

Each shirt is designed for the dynamic individual, with mesh-lined vertical vents for enhanced cooling. It offers UPF 50+ sun protection for safety and is crafted from a quick-dry, wrinkle-resistant, and stain-resistant fabric. This ensures you maintain a polished look from the first light of dawn to the last rays of dusk, no matter where your activities take you.

A favorite among the adventurous and the stylish, this shirt is your ally in every endeavor.



Deep Water MicroFiber Shirt | Long Sleeve

Please note that colors may vary slightly between production lots.



WHITE
1084WHT



GAMEGUARD
1024GGC



**GAMEGUARD
DIGITAL**
1084GGD



DEEP WATER
1084DPW



GUNMETAL
1084GUN



CAVIAR
1084CAV



LADIES' MICROFIBER

GameGuard Ladies' MicroFiber Shirts are made for women who love to be outdoors but do not want to be in an ill-fitting, masculine-cut shirt. They are tailored for a woman's body, both flattering and comfortable. Constructed using a lightweight MicroFiber fabric that features UPF 50+ sun protection and is quick-drying, wrinkle, and stain-resistant. We designed this shirt to include a front shoulder vent and vented back panel - both lined with mesh - and a tagless collar for maximum comfort.



RainWater Ladies' MicroFiber Shirt



RAINWATER
1143RNW



GAMEGUARD
1125GGC



GAMEGUARD DIGITAL
1143GGD



AGAVE
1133AGV



CAVIAR
1143CAV



Best Summer Shirt Made!!!!

"It gets HOT in Texas. Summer temperatures are in high 90's-100's all season long. GameGuard shirts are the only protection, comfort and style I wear spring, summer and fall seasons! I've been wearing GameGuard for over a decade and will always wear GameGuard...the BEST shirt you'll ever own!"

-Patricia C.

Please note that colors may vary slightly between production lots.

YOUTH MICROFIBER

GameGuard's Youth MicroFiber Shirts provide the same quality and craftsmanship as the adult version, making them perfect for your little buddy, fishing companion, your mini-me. Enjoy the benefits of chest and back vents and UPF 50+ sun protection. Crafted using the same quick-drying, wrinkle, and stain-resistant MicroFiber as your shirt. If you haven't already, try it – the next generation will thank you.



RAINWATER
1233RNW



GAMEGUARD
1233GGC



**GAMEGUARD
DIGITAL**
1243GGD



RainWater Youth MicroFiber Shirt

Please note that colors may vary slightly between production lots.



GameGuard Youth
MicroFiber Shirt

TEKCHECK™

THE NEXT GENERATION OF MICROFIBER

Our TekCheck line is high-performance gear masquerading as a great-looking garment. Featuring the same quick-drying properties as our MicroFiber material, it has added mechanical stretch for increased range of motion and flexibility. In other words, if you can go there, it can too.



TEKCHECK™ SHIRT

The TekCheck Shirt, designed for life in motion, combines the comfort of MicroFiber with Mechanical Stretch for unparalleled ease and movement. It's the go-to choice in long- and short-sleeved options, from urban outings to outdoor adventures.

With UPF 50+ sun protection and mesh-lined vents, the TekCheck ensures comfort and coolness. Its quick-drying, wrinkle, and stain-resistant material keeps you looking sharp, no matter where the day takes you.

Chosen by GameGuard fans for its blend of style and practicality, the TekCheck Shirt is essential for modern explorers seeking function and fashion in one.

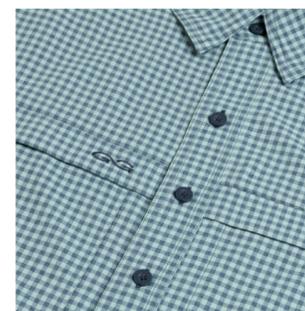


Dorado TekCheck Shirt

Please note that colors may vary slightly between production lots.



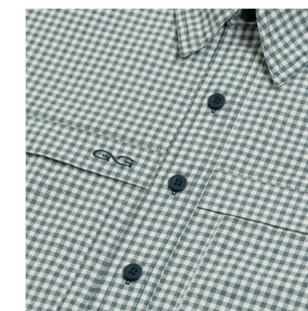
DORADO
1041DOD



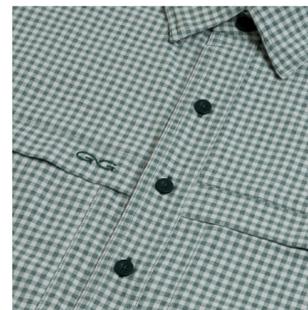
SEA GLASS
1041SEA



MAHI
1041MHI



OCEANIC
1041OCN



MALLARD
1041MLD



MESQUITE
1041MSQ



WAHOO
1041WHO



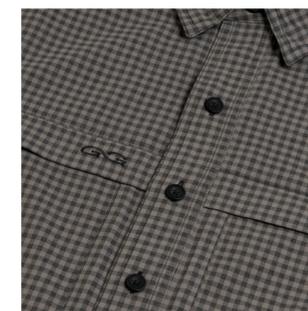
SLATE
1041SLT



MAROON
1041MAR



WHITE
1041WHT



GUNMETAL
1041GUN

TEKCHECK™ SHIRT | LONG SLEEVE

The TekCheck Shirt, designed for life in motion, combines the comfort of MicroFiber with Mechanical Stretch for unparalleled ease and movement. It's the go-to choice in long- and short-sleeved options, from urban outings to outdoor adventures.

With UPF 50+ sun protection and mesh-lined vents, the TekCheck ensures comfort and coolness. Its quick-drying, wrinkle- and stain-resistant material keeps you looking sharp, no matter where the day takes you. Transform your look on the fly with the unique button-to-bungee design.

Chosen by GameGuard fans for its blend of style and practicality, the TekCheck Shirt is essential for modern explorers seeking function and fashion in one.



Bark TekCheck Shirt | Long Sleeve



BARK
1042BRK



GUNMETAL
1042GUN



GunMetal TekCheck
Shirt | Long Sleeve

MICROTEK™

UNSTOPPABLE STRETCH AND GO

Every angler has to live a double life as a functioning member of society, and that's where our MicroTek material is essential. Trying to sneak a sunrise cast before work? Want to stop losing time on the water because you have to change before dinner? MicroTek's wrinkle-resistant, stain-resistant, and breathable properties will ensure your secret stays that way.



MICROTEK™ SHIRT

Step into the world of unparalleled excellence with the GameGuard MicroTek Shirt. This shirt is not just a piece of clothing; it's a narrative of exceptional quality and comfort, a harmonious blend where function meets sophistication for the modern-day explorer. Experience the freedom of Mechanical Stretch woven into the lightweight MicroFiber fabric.

This shirt moves with you, offering unrestricted comfort from sunrise to sunset.

Outfitted for all scenarios, this shirt is your armor against the day's challenges. Its UPF 50+ sun protection guards you under the fierce sun, while its stain-and wrinkle-resistant features ensure you remain unblemished and sharp, no matter the journey.

Discover GameGuard's signature details, mesh-lined vertical vents at the chest pockets for sleek functionality, and a tagless collar for seamless comfort. Each element is a stroke of thoughtful design.



Crimson MicroTek Shirt



MAHI
1051HMHI



CRIMSON
1051HCRM



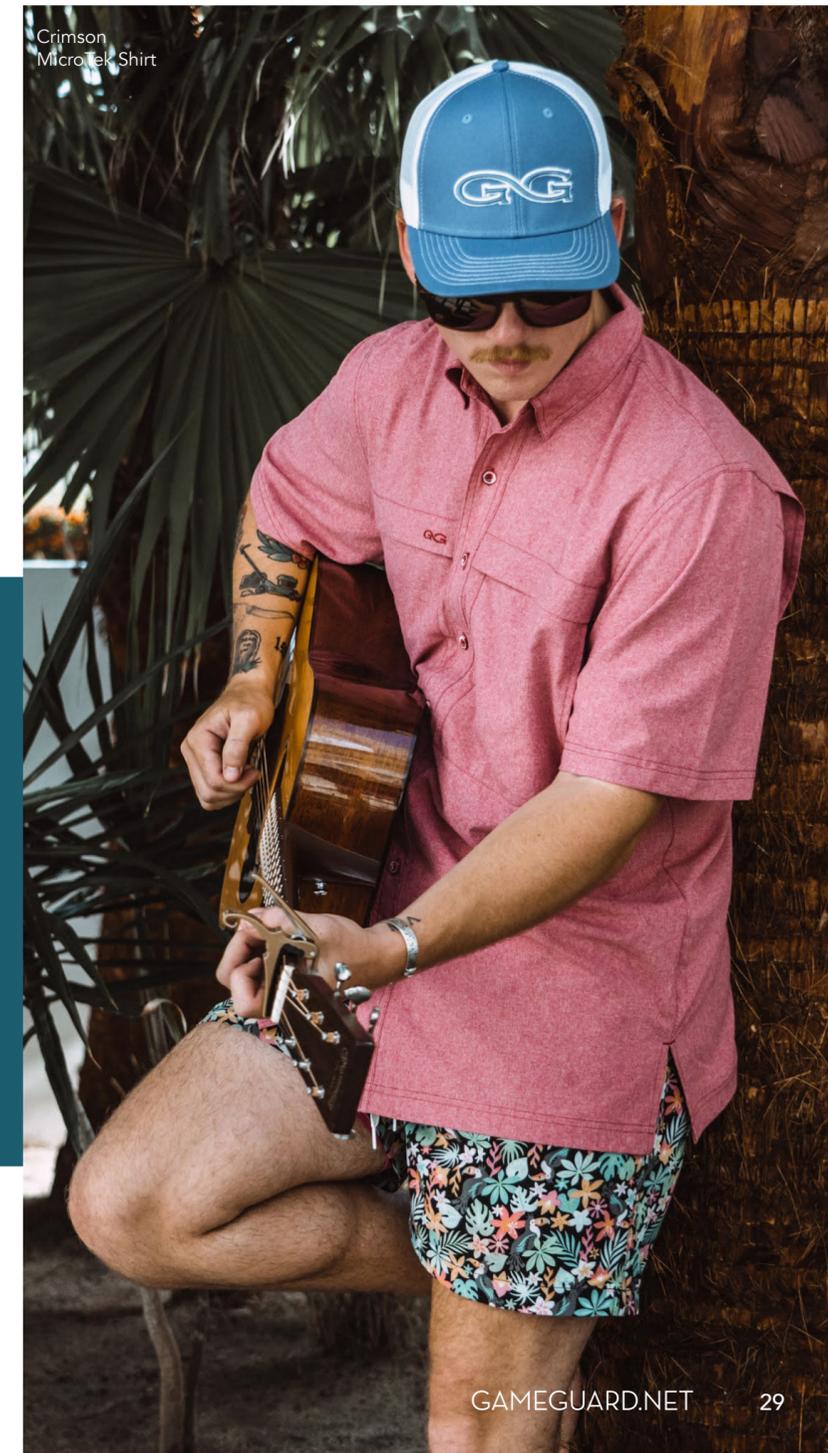
MAROON
1051HMAR



AGAVE
1051HAGV



CAVIAR
1051HCAV



More than 20 GameGuard Shirts

"I wear these shirts almost everyday! As a construction superintendent I need the protection from the sun and the cooling of the vents but I also need to look professional while in meetings. The GameGuard MicroTek answers the call every time!"

-Cameron

Please note that colors may vary slightly between production lots.

PEARL SNAP

A TWIST ON THE BUTTON-UP

Who says Texas style has to stay in the stockyards? Take some western flair with you into the real world with our lineup of Pearl Snap shirts featuring breathable, wrinkle-free, and stain-resistant MicroTek materials.



PEARL SNAP SHIRT

Step into the GameGuard Pearl Snap Shirt and feel the rhythm of modern Western flair harmonized with practicality. This shirt is a melody of style for the urban cowboy and the weekend adventurer alike.

Designed for the heat of the chase or the warmth of the sun, its lightweight MicroFiber with Mechanical Stretch fabric dances with every move you make. Less ironing and less cleaning with its wrinkle- and stain-resistant fabric, ensuring you look effortlessly sharp.

The pearl snap chest pockets sing a tune of classic charm while the shirt's overall design whispers of casual elegance. It's the perfect ensemble for those sunny days and relaxed evenings.



Ironwood Pearl Snap Shirt

Please note that colors may vary slightly between production lots.



MAHI
1061MHI



IRONWOOD
1061IRN



MESQUITE
1061MSQ



GLACIER
1061GLC



DEEP WATER
1061DPW



SLATE
1061SLT



Mahi Pearl Snap Shirt



Another Great GameGuard Product

"Another great shirt from GameGuard. This shirt is comfortable and breathable. Love the semi-western design with pearl snap buttons. I've been purchasing GG shirts for the last 5 years. My closet is full of every color made. Keep up the great work GameGuard."

-Bill A.

PEARL SNAP SHIRT | LONG SLEEVE

Journey through your day in GameGuard's Pearl Snap Shirt, where the spirit of the Wild West meets modern-day adventure. This shirt is a classic Western-style narrative infused with contemporary features, perfect for those who tread the line between rugged and refined.

Crafted for the Maverick with its lightweight MicroFiber and Mechanical Stretch, this shirt offers the freedom to move like the wind. Wrinkle-and stain-resistant, it's built to endure, from the dust of the trail to the sparkle of city lights.

Each detail tells a story - pearl snap chest pockets evoke a time of outlaws and heroes, while the western yoke adds a touch of timeless style. The mesh-lined vertical vents keep you cool as you face the sun at high noon.



Hidden Button Lay-Flat Collar

Tagless

Lightweight MicroFiber

Chest Pockets with Pearl Snaps

UPF 50+ Sun Protection

Mechanical Stretch

Mesh-Lined Vertical Vents at the Back

Stain and Wrinkle Resistant

Quick Drying



CRIMSON
1063HCRM



MAROON
1063HMAR



AGAVE
1063HAGV



DEEP WATER
1063HDPW



CAVIAR
1063HCAV

Agave Pearl Snap Shirt | Long Sleeve



GRAPHIC TEE

COMFORT AND STYLE FOR A LIMITED TIME

Looking for unique styles that stand out with a dressed down look? Our GameGuard Graphic Tees are simple, stylish, and fun. Only around for a limited-time and made with careful craftsmanship, these designs look great with a passion for the outdoors.



GAMEGUARD GRAPHIC TEE

Responding to your pleas, we proudly present our Graphic Tees!

Our Graphic Tee Collection is crafted from a premium Cotton blend for extra comfort and softness with a laid-back vintage vibe. These tees boast fresh visuals inspired by daily life and include a ribbed collar and pop of color along the back neck with stitch detail for an extra touch of style. Enjoy the relaxed fit and tagless collar when you slip into one of these must-haves.



HydroBlue Graphic Tee



SUNDIAL
1011SDL006



IRONWOOD
1011IRN003



RAINWATER
1011RNW001



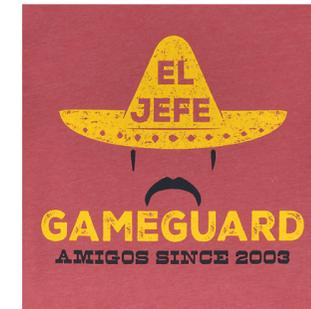
AQUATIC
1011AQC005



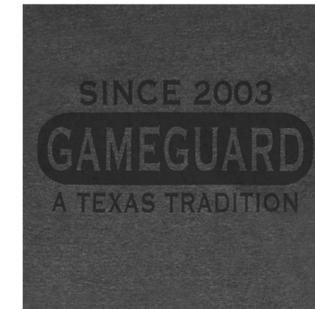
HYDROBLUE
1011HYB007



DEEP WATER
1011DPW002



LAVA ROCK
1011LVR008



CHARCOAL
1011CHR004



Deep Water Graphic Tee

PERFORMANCE

A SUSTAINABLE SHIELD

A day on the water could lead to anything—blistering sun, howling winds, or a combination of both. Our Performance Wear Line is designed for all of it and more. Each hoody is made of recycled plastic and uses 15.5 water bottles, which is not only great for the planet but also offers antimicrobial properties and UPF 50+ to block out 98% of the sun's rays. Our Neck Gaiter is a versatile addition to any outdoor adventure, able to keep you protected from the sun, wind, and even add a bit of visibility with reflective logos on the front and back.



PERFORMANCE MEN'S

The newest addition to GameGuard's Performance Wear Line is this Hoody. Each large Hoody for men uses 15.5 water bottles made using recycled plastic. The UPF 50+ grade has remained the same, as has the buttery soft hand-feel you have come to love and expect from us. Welcome to the new Performance Hoody!



SEA GLASS
1038SEA



SMOKE
1038SMK



SMOKE | BRANDED
1038LSMK



CAVIAR + OLIVE
1038CVO



CAVIAR + GAMEGUARD
1038CVG



CAVIAR + GAMEGUARD |
BRANDED
1038LCVG



CAVIAR
1038CAV



CAVIAR | BRANDED
1038LCAV



Caviar | GameGuard | Branded
Performance Hoody



The Absolute Best Performance Hoody

"These performance hoodys are incredibly soft, and they fit great. I love the added sun protection and how quickly they dry when you're working out or fishing. I buy these for the whole family because you can toss them in a bag and go. You can wear them on the beach or with jeans, and they're great for hiking, and if I'm giving these as a gift, I add a matching gaiter! Buy yourself one and buy one to give someone and they'll be so happy!"

-Paula

Please note that colors may vary slightly between production lots.

PERFORMANCE LADIES' AND YOUTH

Our Performance Hoody and Tee is as versatile as your interests—ready for an inshore fly-fishing trip or a well-deserved flight to Cabo. With our unmatched UPF 50+ sun protection and antimicrobial features, you can even get away with wearing for the flight and the beach on the same day.



Caviar Ladies' | Branded
Performance Hoody

Please note that colors may vary slightly between production lots.



Introduced my Wife to GameGuard

"I purchased one of the ladies performance tee's for my wife at Christmas. I just purchased another one for her Birthday. When she is home it is the only shirt she wears."

-Jason

TRAVEL SHORTS

BUILT TO BEAT THE HEAT

The all-new GameGuard Travel Shorts beat the heat and provides a free range of motion. Utilizing a comfortable lightweight fabric and a simple design, these Travel Shorts are a must for the avid summer outdoorsmen. Finally, the perfect compliment to any GameGuard shirt.



GAMEGUARD TRAVEL SHORTS

Lightweight and durable, the all-new GameGuard Travel Shorts are an anglers new best friend. Built utilizing breathable fabric and material that does not restrict motion, these shorts put the ease in breeze. Each color is built to compliment our line of GameGuard shirts, making it a near-perfect pair of shorts.



Tarpon Travel Shorts



KHAKI
3031KHK



TARPON
3031TRP



CAVIAR
3031CAV



OUTERWEAR

ADVENTURE ACCESSORIES

Any hunter or angler knows that all the little things add up to a lot. That's why you always test your knots, clean your shotgun, and make sure you pack fresh batteries for those dove decoys that always seem to die mid-hunt. Our lineup of GameGuard Field Gear was designed with the same philosophy. Each accessory is meant to make the little things easier so you can focus more on the big things, like that ruddy buck that just answered your rattle.



BARN JACKET

As dawn breaks over the rolling hills, the GameGuard Heritage Barn Jacket awaits, draped over the weathered wood of the barn door. It is more than a jacket; it's a trusted ally against the morning chill, a companion as you stride across the dew-kissed fields.

Crafted from rugged cotton canvas, each fiber tells a story of strength found in heritage, the kind passed down through generations of toil and triumph. The diamond-quilted insulation is like the embrace of an old friend, promising warmth as you set out to conquer the day.

Crafted for the few, this jacket, with its reinforced bar tacks and classic fit, isn't just worn. It is born with pride, a limited-edition badge of honor for those who understand the rarity of such craftsmanship. The Barn Jacket is a piece not just for this season but for all the seasons to come, for years of wear, for stories yet to unfold.



GameGuard Barn Jacket



Cargo pockets with convenient thumb-looped snap closure



Two-way front zipper with front storm flap with snap closure



Secured Interior Pocket



GameGuard Barn Jacket

GUÍA GRANDE™

TECHNOLOGY DRIVEN, ENDURANCE TESTED

Developed to protect you from all that mother nature throws at you and field tested in the wilds of West Texas, we're proud to bring this world-class gear to outdoorsmen everywhere. Featuring the Official Camo of the Lone Star State®, our performance Guía Grande gear is designed to withstand the harshest conditions. With breakthrough technology and innovation integrated into every stitch, we think 'clothing' is selling it a little short. Think of it as your partner for the next adventure.

— INNOVATION BY —
GG
GAMEGUARD



PANT

With the Guía Grande Pants, GameGuard ushers in a new era of technical OuterWear where durability meets dynamic performance. These pants are the bedrock of your outdoor gear, engineered for those who demand protection as they embrace the call of the wild. The fabric is a bastion of defense, ready to face any challenge nature throws your way.

Designed with a comfort fit in the seat and thigh, these pants move as you move. Articulated knees with removable knee pads and gusseted crotch provide the freedom for daring maneuvers, while the flexible waistband with secure grip technology ensures your pants stay in place as you scale heights or navigate treacherous paths.

Breathable yet battle-ready with mesh-lined thigh vents, you'll stay cool as the intensity of your adventure heats up. Pockets in abundance, including deep back pockets, side cargo pockets, and traditional pant pockets, mean your essentials are always close at hand.

Crafted for comfort, designed for action, and equipped for every possibility, they are the ally you need for every journey.



Brush-Lined Front Pockets

Flexible Waistband

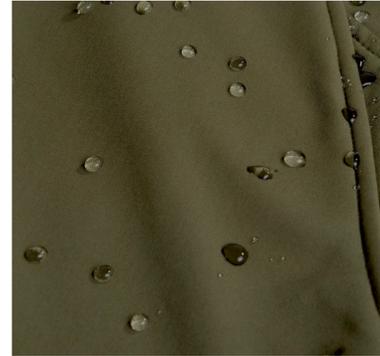
Secure Cargo Pockets

Brushed Interior

Padded, Articulated Knee in Men's Pant



Breathable Mesh Thigh Vents



Water-Resistant



Gusset Crotch



Removable knee pads



GameGuard Guía Grande Pant



GAMEGUARD LADIES' 3125GGC



GAMEGUARD 3025GGC



AGAVE 3025AGV

Please note that colors may vary slightly between production lots.

NECK GAITER

Whether working as sun protection on the water, in the field, or as a face mask in public settings, this Neck Gaiter is your go-to. We have updated this item's features while retaining the quality and hand feel you have come to expect from GameGuard products. These Neck Gaiters have been constructed using fabric that contains features we haven't used before, including fabrics made from Recycled Plastics, Non-medical grade, while retaining the UPF 50+ factor and wicking features you have come to expect. This new style is a win-win. Supplies are limited, so grab one today.



SMOKE
4238SMK



SEA GLASS
4238SEA



GAMEGUARD
4238GGC



CAVIAR
4238CVO

GameGuard
Neck Gaiter



HEADWEAR

ADVENTURES CAN TAKE YOU ANYWHERE

The perfect cap is like a fine wine or a great-aged steak. It only gets better with time. Every trip outdoors leaves a little mark, and a great cap helps tell the story. Start the journey off right with our full lineup of GameGuard caps, designed to hold up for the next adventure and then some.



White | Glacier Cap



Polyester MeshBack



Deep Water | White | Branded MeshBack Cap

Cotton Twill Front

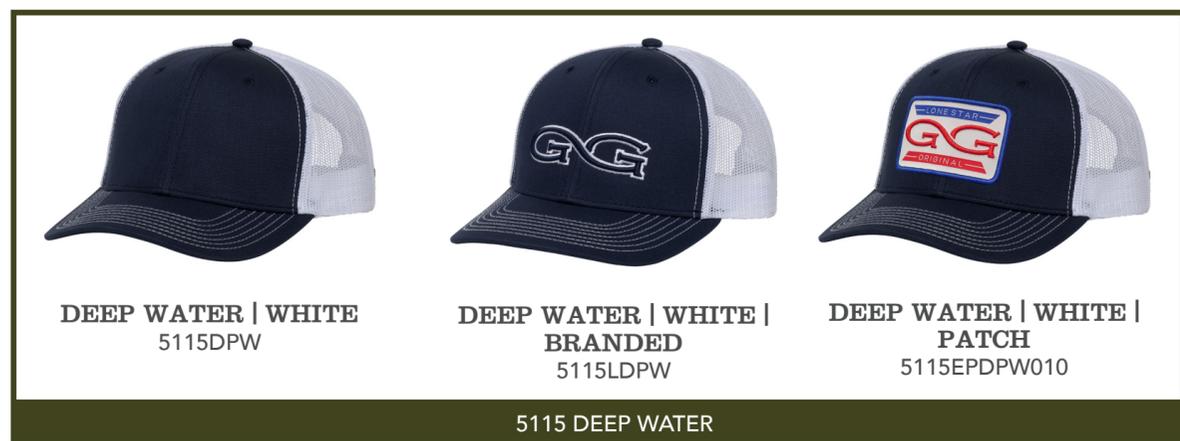


7-Tab SnapBack Closure

MESHBACK CAPS

BLANKS AVAILABLE FOR DECORATING.

GunMetal | Glacier | Branded
MeshBack Cap



Please note that colors may vary slightly between production lots.

MESHBACK CAPS

BLANKS AVAILABLE FOR DECORATING.

Olive | Stone | Branded
MeshBack Cap



TRICOLOR CAPS



BLAZE | GLACIER
5155BLZ



BLAZE | GLACIER |
BRANDED
5155LBLZ



RED | GLACIER
5155RED



RED | GLACIER |
BRANDED
5155LRED



RED | GLACIER | PATCH
5155EPRED010

5155 BLAZE

5155 RED



SMOKE | GLACIER
5155SMK



SMOKE | GLACIER |
BRANDED
5155LSMK

5155 SMOKE



DEEP WATER | STONE
5160DPW



DEEP WATER | STONE |
BRANDED
5160DPW



DEEP WATER | STONE |
LEATHER PATCH
5160LPDPW012

5160 DEEP WATER



CAVIAR | STONE
5160CAV



CAVIAR | STONE |
BRANDED
5160LCAV



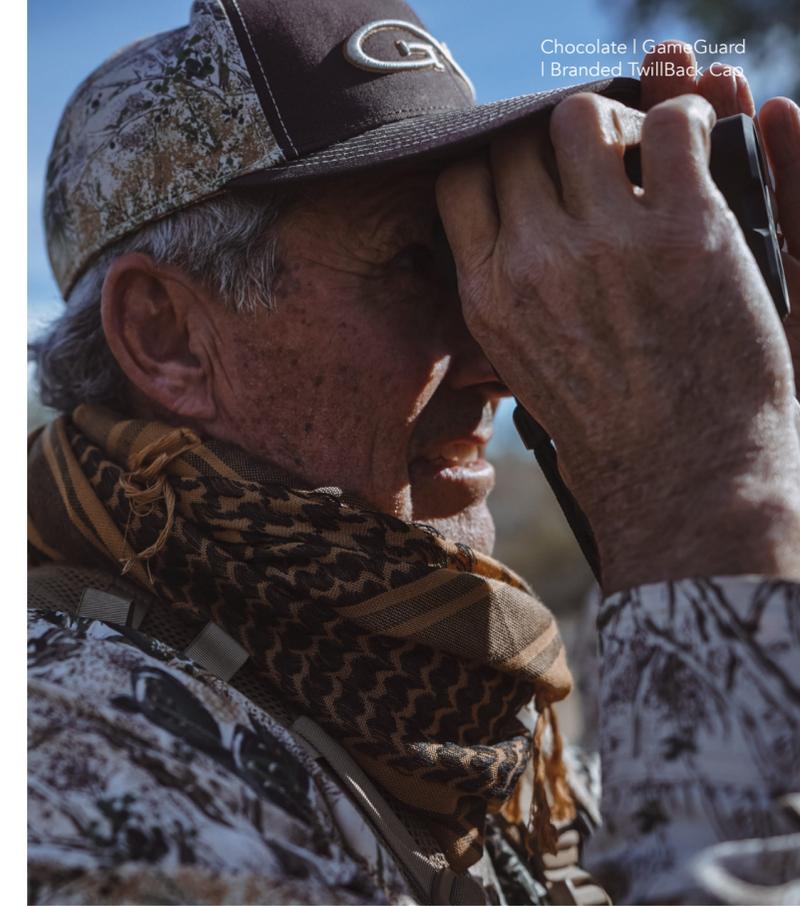
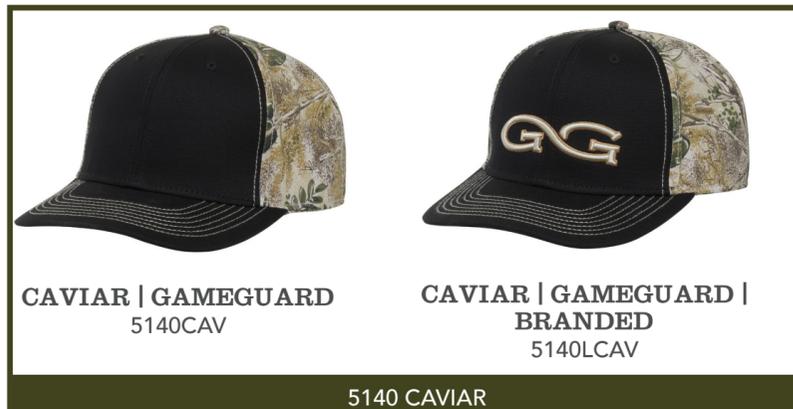
CAVIAR | STONE | PATCH
5160EPCAV009

5160 CAVIAR

Deep Water | Stone |
Branded TriColor Cap



TWILLBACK CAPS



COOLER BAGS

36 CANS + 20 LBS OF ICE = THE 36-20 PRINCIPLE

It's about time we started thinking about a cooler as essential gear, not just an accessory. After all, they have an important job, protecting some of your most valuable aspects of a trip—cold beers and meat, of course. GameGuard Cooler Bags are built to keep food fresh so you can stay refreshed. Carry up to 36 cans plus 20 pounds of ice with confidence.



GunMetal
Cooler Bag I
Branded

COOLER BAGS

GameGuard's Cooler Bags make taking your cooler on the go easier than ever! The high-capacity liner features welded seams to ensure this cooler does not leak or sweat! It fits up to 48 canned beverages or 36 cans plus two 10 lb. bags of ice. The rugged shoulder strap with quick-release clips makes carrying the cooler a breeze. The premium high-density foam offers top-notch ice retention, and the spacious front pocket is great for utensils and other gear. Plus, this Cooler Bag can collapse when not in use.

Capacity:
36 Cans + 20 lbs. Ice

Nylon Straps
with Padded
Handle



Nylon Padded
Shoulder Strap
with Quick-
Release
Clips

Deep Water
Cooler Bag I Branded



Front Zippered
Pocket

Welded Liner



Durable
Lightweight Exterior

COOLER BAGS



GAMEGUARD | CHOCOLATE
2001CHO



GAMEGUARD | CAVIAR
2001CAV



GAMEGUARD | BRANDED
2031GGC/LGCC



Custom GameGuard
Bottle Opener
Included



CHARCOAL | BRANDED
2048CHR/LCHR



CAVIAR | BRANDED
2048CAV/LCAV



DEEP WATER | BRANDED
2049DPW/LDPW



GUNMETAL | BRANDED
2049GUN/LGUN



CAVIAR | BRANDED
2049CAV/LCAV

Please note that colors may vary slightly between production lots.



GunMetal Cooler Bag

FIELD GEAR

ADVENTURE ACCESSORIES

Any hunter or angler knows that all the little things add up to a lot. That's why you always test your knots, clean your shotgun, and make sure you pack fresh batteries for those dove decoys that always seem to die mid-hunt. Our lineup of GameGuard Field Gear was designed with the same philosophy. Each accessory is meant to make the little things easier so you can focus more on the big things, like that ruddy buck that just answered your rattle.





GAMEGUARD ACCESSORIES



GAMEGUARD BINO CASE
2033GGC



GAMEGUARD BACKPACK | BRANDED
2020GGC/LGGC



GAMEGUARD BIRDBELT
2026GGC



GAMEGUARD RIFLE CASE | BRANDED
2027GGC/LGGC



GAMEGUARD SHOTGUN CASE | BRANDED
2028GGC/LGGC



GAMEGUARD ACCESSORY BAG | BRANDED
2029GGC/LGGC



GAMEGUARD DUFFLE BAG
2023GGC



GAMEGUARD ZIPPER POUCH
2125GGC



GAMEGUARD BB GUN CASE
2025GGC



Please note that colors may vary slightly between production lots.

DRYDUFFLE

Unveiling our Field Gear Collection's newest addition: the 65L DryDuffle. Boasting tech-enhanced details, waterproof zippers, welded seams, and heavy-duty tarpaulin fabric, this bag is created to weatherproof and protect your gear. Adjustable shoulder straps, an adjustable sternum strap, a padded top handle, and a nylon grab handle ensure effortless carrying as a backpack or duffel. Compression straps with buckle closure conform the bag to your preferred size, and reinforced gear loops finish the design.



IRONWOOD DRYDUFFLE |
BRANDED
2223IRN/LIRN



MARINE DRYDUFFLE |
BRANDED
2223MRN/LMRN



COMING SOON

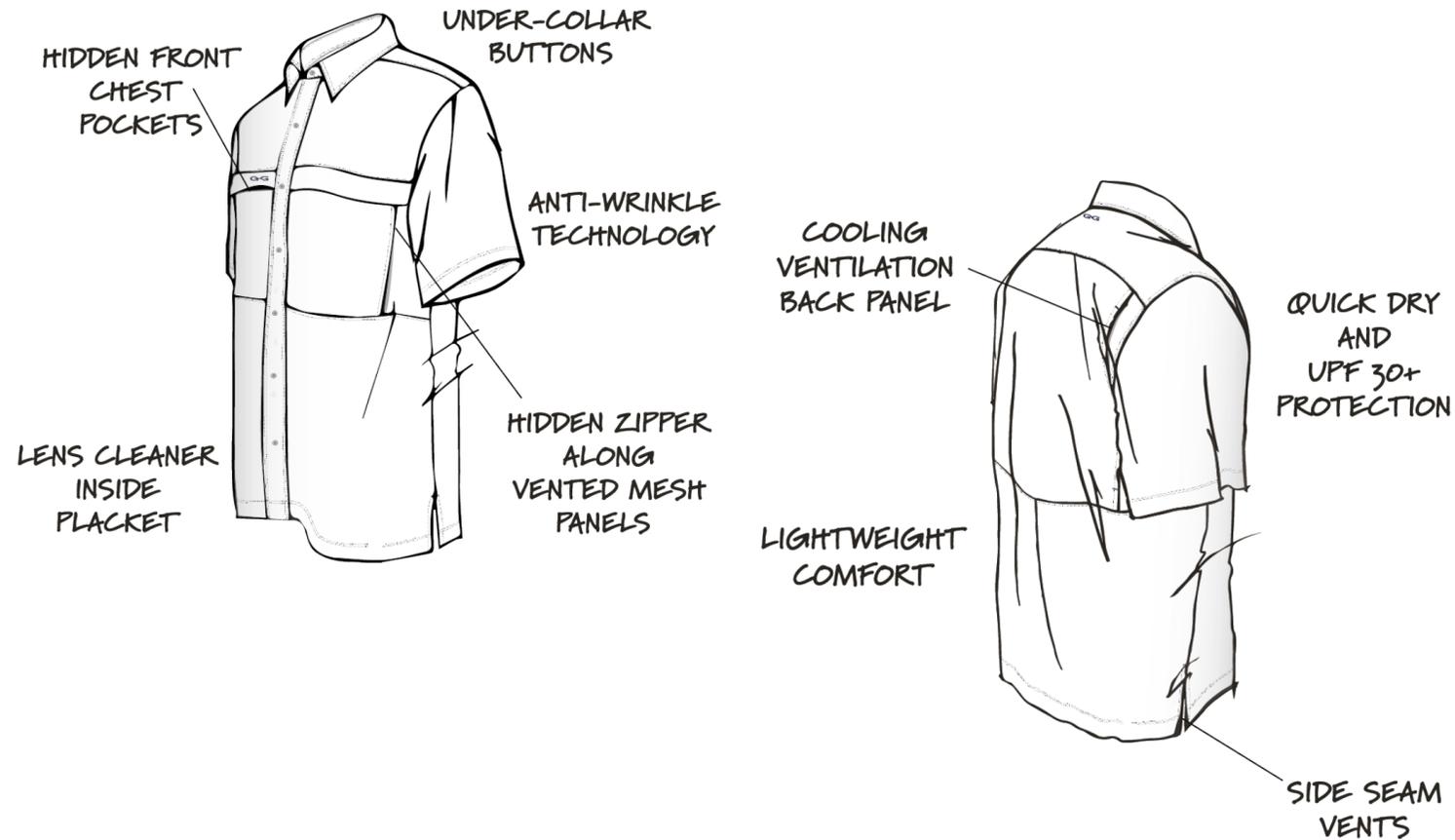
GET READY FOR THE FUTURE

There is nothing quite like looking out of the horizon, pondering the endless possibilities of what is to come. We want to let you in on a little secret, there are a lot of cool things coming! Explore everything we have on the horizon and rest assured that in every circumstance, we have you covered.



SCOUT SHIRT

The Men's short sleeve ventilated Scout Shirt is the perfect blend of style and functionality. Made from ripstop fabric, this shirt is designed to withstand anything your adventures throw its way. The front and back contrast color mesh inserts keep you cool and comfortable, while the concealed hidden zippers at the front vents and pockets keep your valuables safe. The shirt also features undercollar buttons, contrast Running G embroidery & bar tacks, 2-color etched buttons, side seam vents at bottom hem, and even a lens cleaner inside the front placket. So whether you're exploring a new city or hiking in the mountains, this shirt has got you covered!

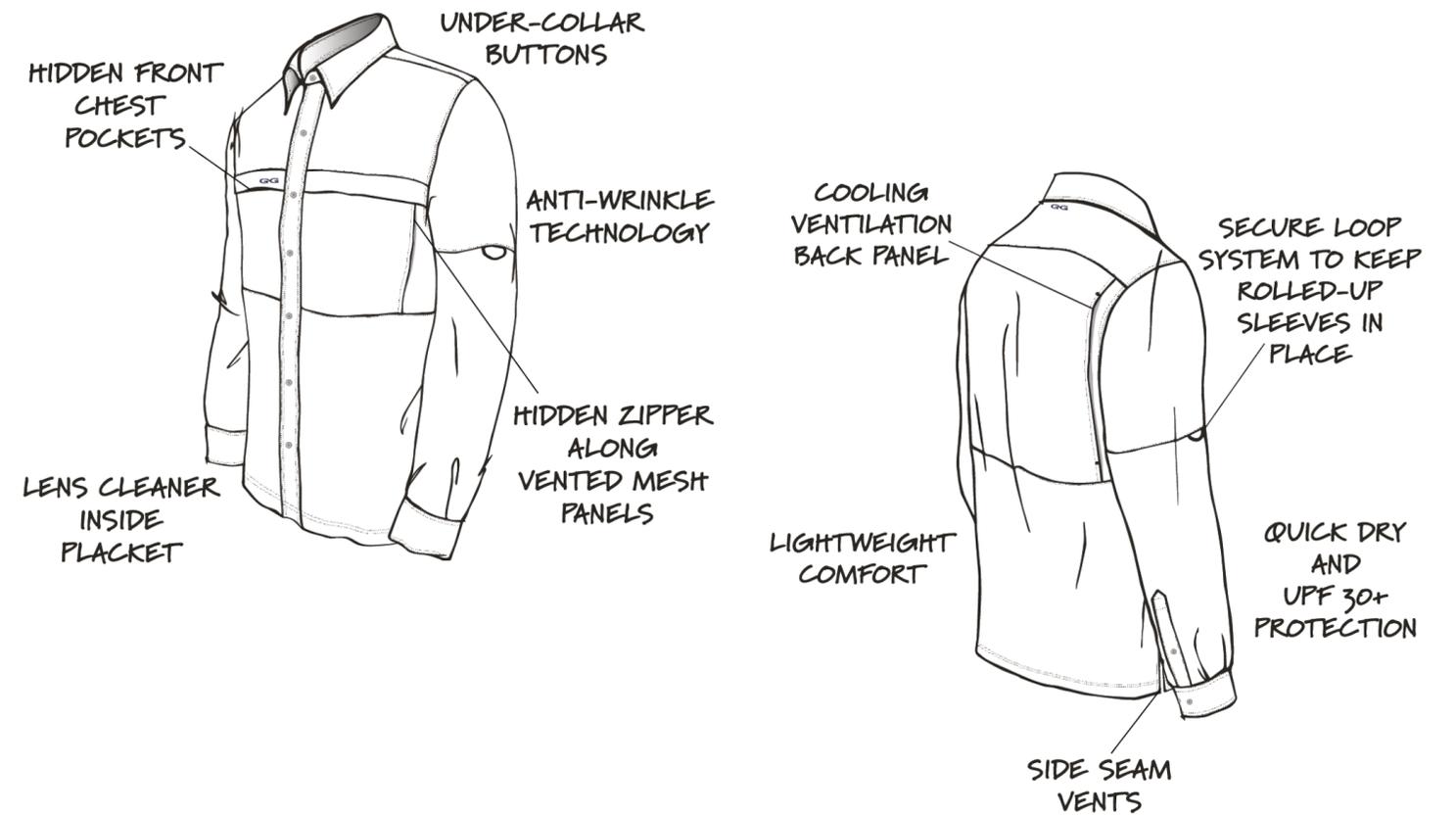


COLORS

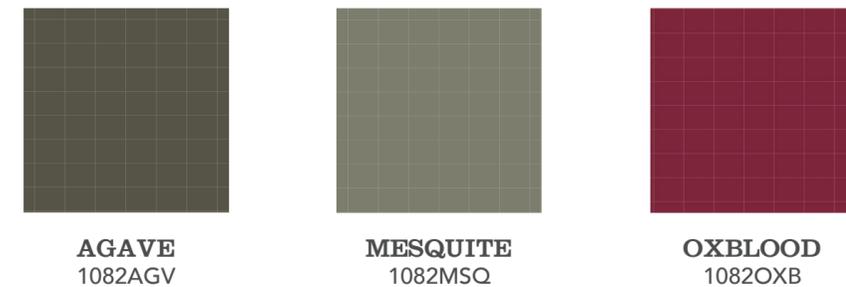


SCOUT SHIRT | LONG SLEEVE

The Men's long sleeve ventilated Scout Shirt is a perfect blend of style and function. It is made of ripstop fabric and contrast color mesh inserts. The shirt has concealed hidden zippers at the front vents and pockets to keep your valuables safe and secure. It also has a secure loop system to keep the rolled-up sleeves in place. The shirt for all your outdoor adventures.

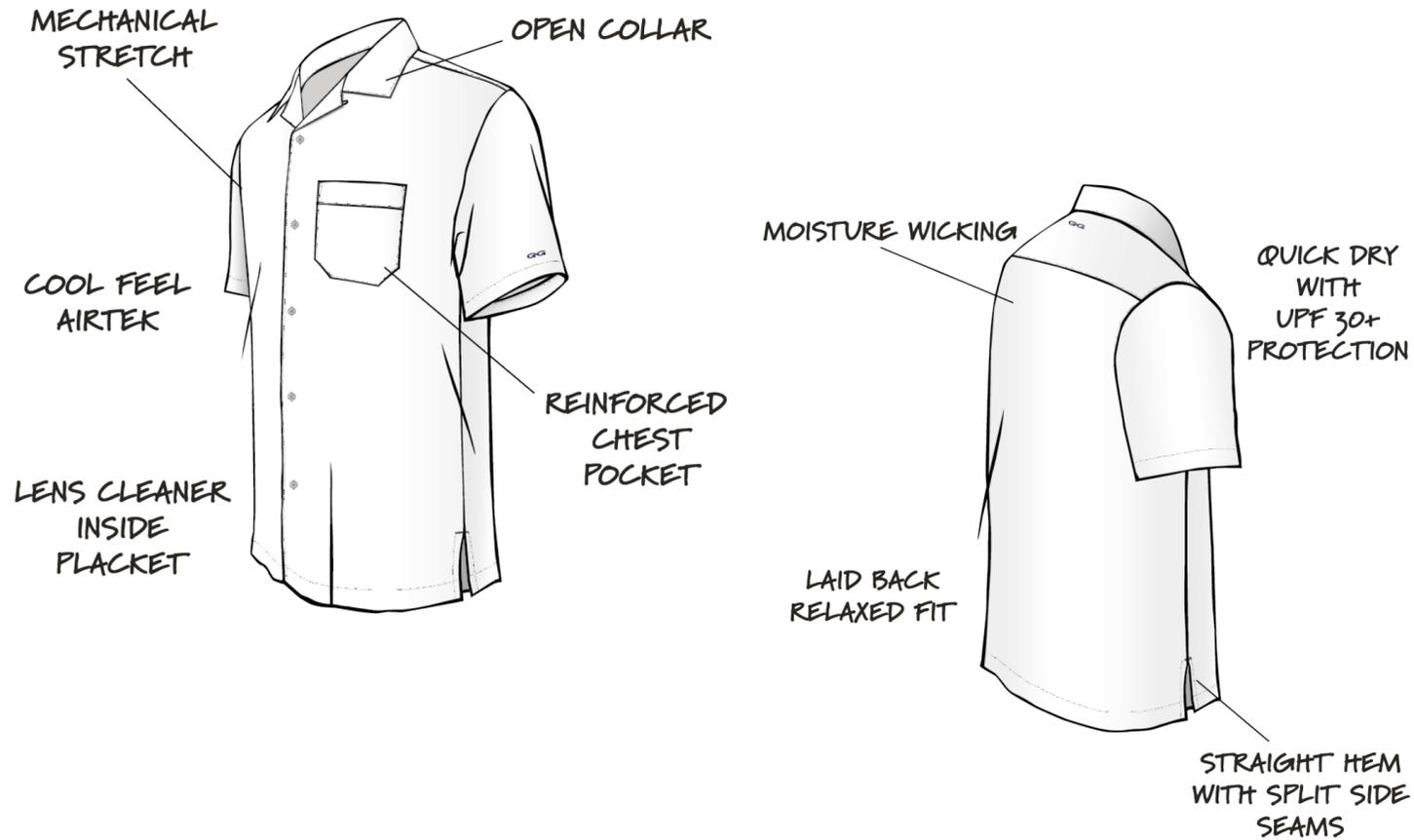


COLORS



CAMP SHIRT

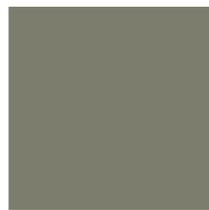
Introducing the ultimate Camp Shirt designed for your outdoor adventures! It features a perforated Heathered AirTek fabric for ultimate ventilation, a slip chest pocket, and side seam vents. Plus, there's a lens cleaner inside the front placket to keep your glasses or phone screen clean. With a classic fit and trendy details like contrast Running G embroidery, this shirt is perfect for camping, hiking, or any outdoor activity.



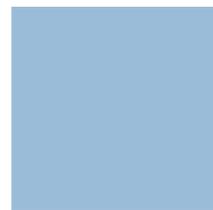
COLORS



KHAKI
1092KHK



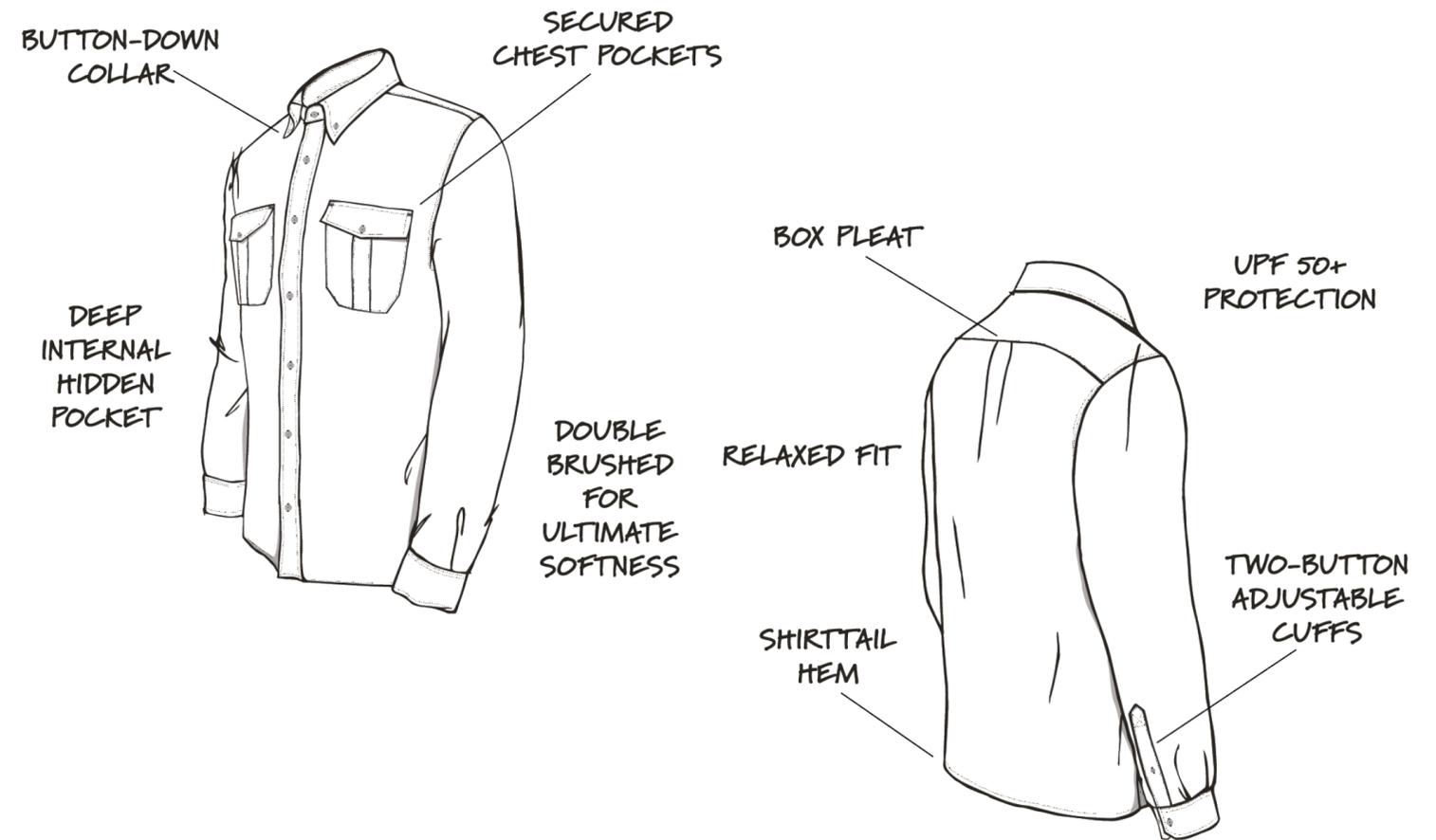
MESQUITE
1092MSQ



RAINWATER
1092RNW

FLANNEL SHIRT | LONG SLEEVE

Introducing the Flannel Long Sleeve Shirt - a practical and versatile shirt made from double brushed herringbone flannel that provides warmth and comfort. It features a box pleat design for ease of movement, a deep hidden internal pocket, two-button adjustable cuffs for a customizable fit, and secured chest pockets for ample storage space. With its functional design and cozy fabric, this shirt is a must-have for your wardrobe.



COLORS



CLAY
1073CLY



JUNIPER
1073JNP



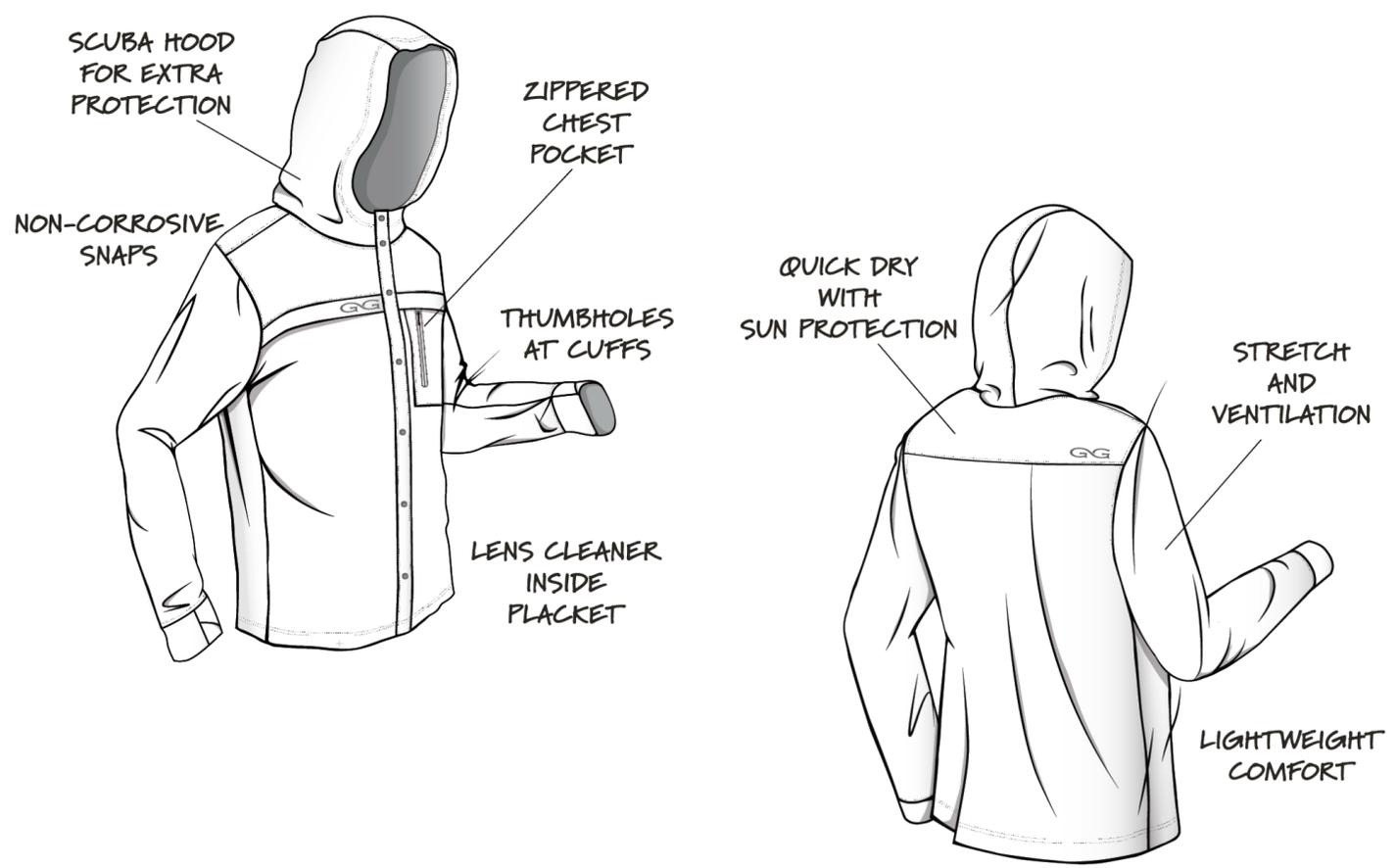
WHISKEY
1073WSK



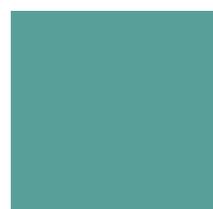
GAMEGUARD DIGITAL
1073GGD

— DEFENDER HOODY —

The Defender Hoody is a hybrid ripstop performance shirt designed for tough conditions. It has a snap front, exposed zippered chest pocket, thumb hole cuffs, heat-sealed Running G logo and lens cleaner along the inner front placket. The jacquard mesh hood, back, sleeves, and cuffs provide ultimate ventilation.



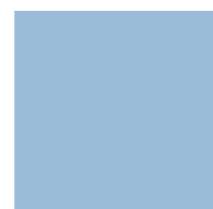
— COLORS —



DORADO
1040DOD



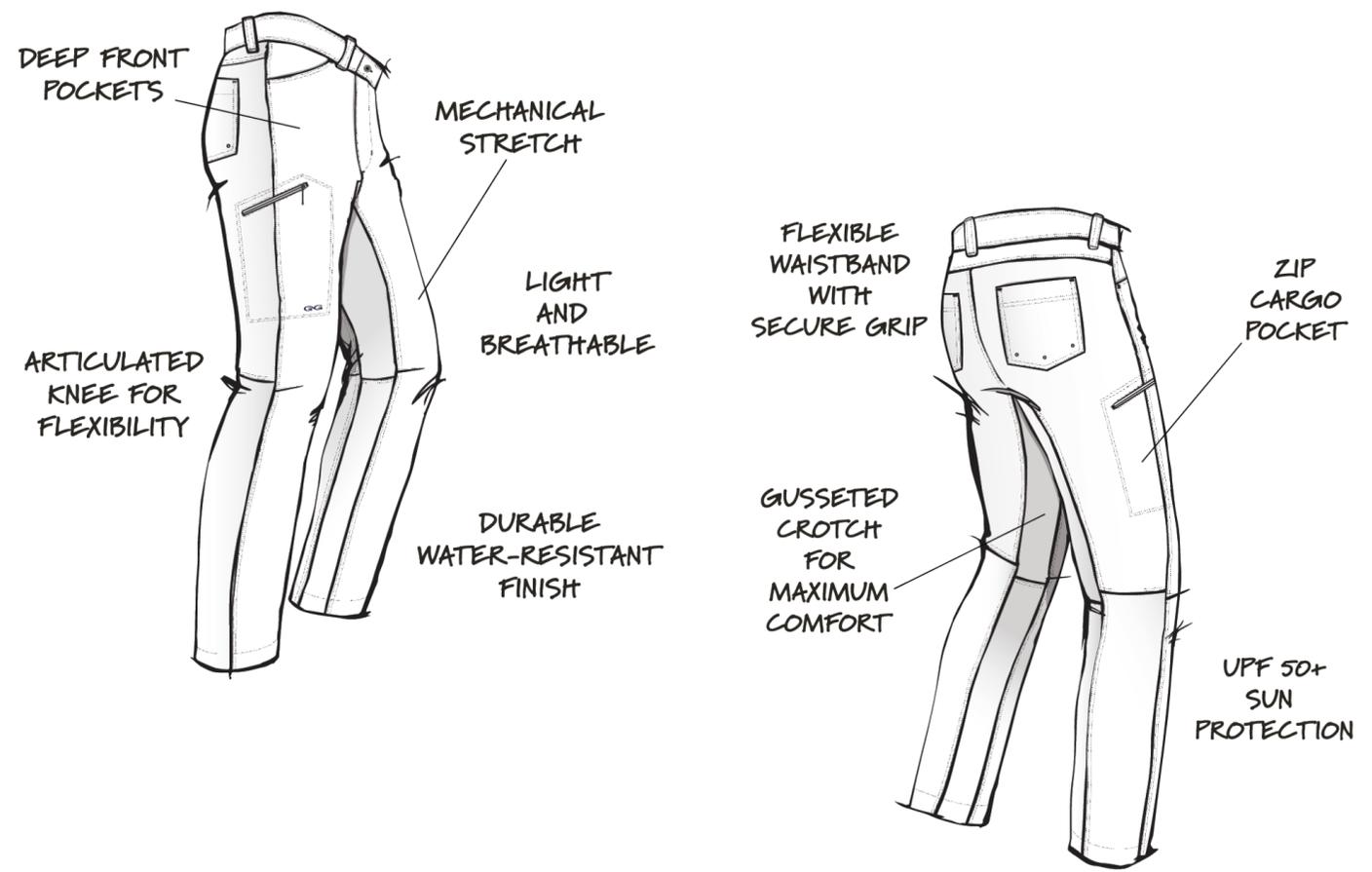
HYDROBLUE
1040HYB



RAINWATER
1040RNW

— ACTION PANT —

Introducing the Action Pant - a high-performance pant designed for maximum comfort and functionality. With its mechanical stretch fabric, durable water-resistant finish, and GameGuard branding, this pant is perfect for any adventure. The gripper logo elastic waistband, gusseted crotch, secure zip cargo pocket, and back pocket drainholes make it a must-have for your wardrobe. Get ready to take on the day in style with the Action Pant!



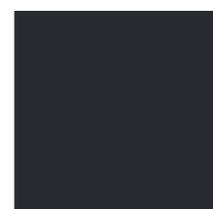
— COLORS —



AGAVE
3009AGV



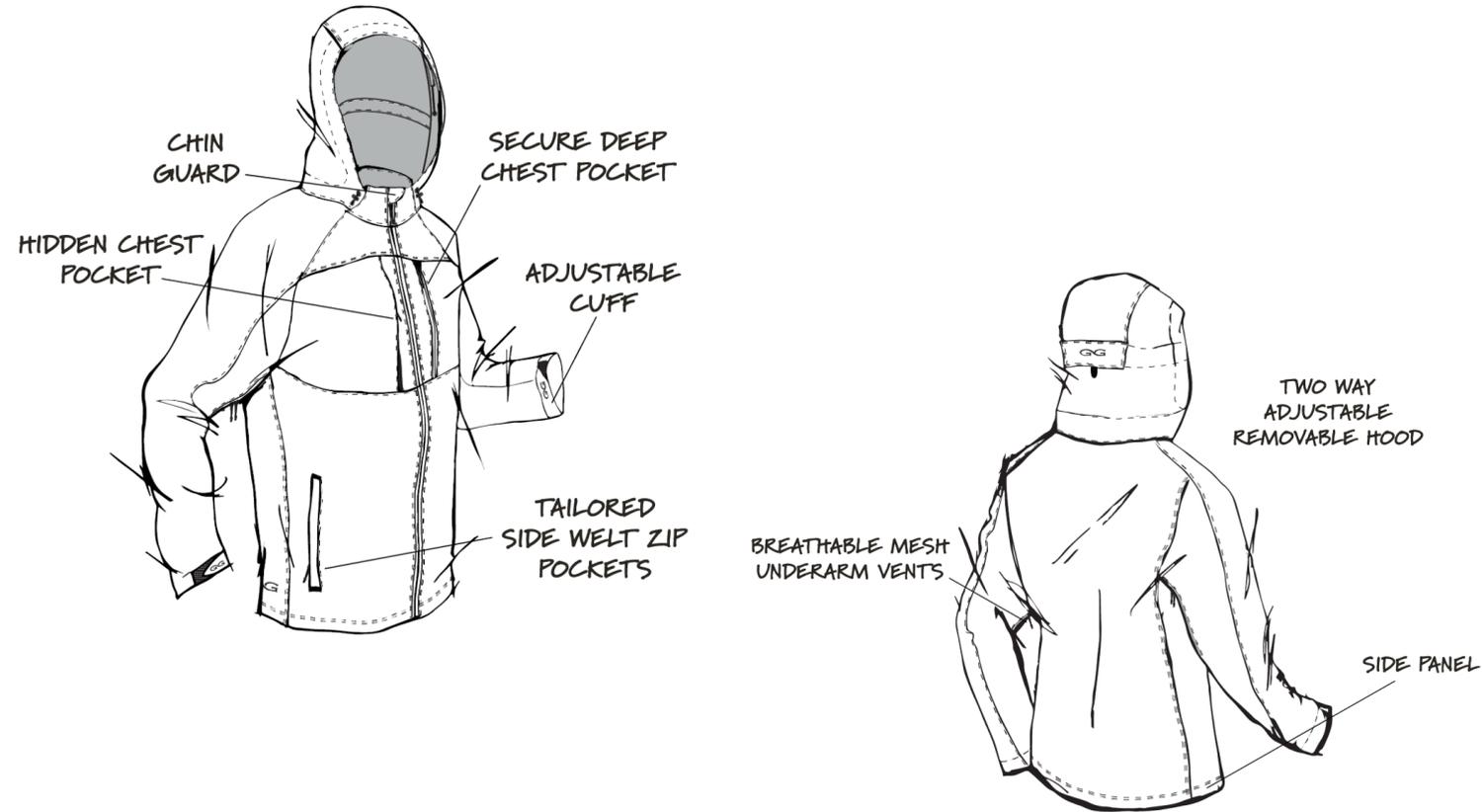
BARK
3009BRK



CAVIAR
3009CAV

— GUIA GRANDE JACKET —

Crafted for comfort, adjusted for you, with the Guía Grande Jacket, every detail is a testament to comfort and adaptability. Deep zippered chest and side pockets keep your valuables secure, while adjustable cuffs ensure a fit as precise as your intentions. With a warm fleece lining plus an anti-chafing chin guard, comfort is your constant companion, from the rugged trails to the urban jungle.



— COLORS —



JUNIPER
4025JNP



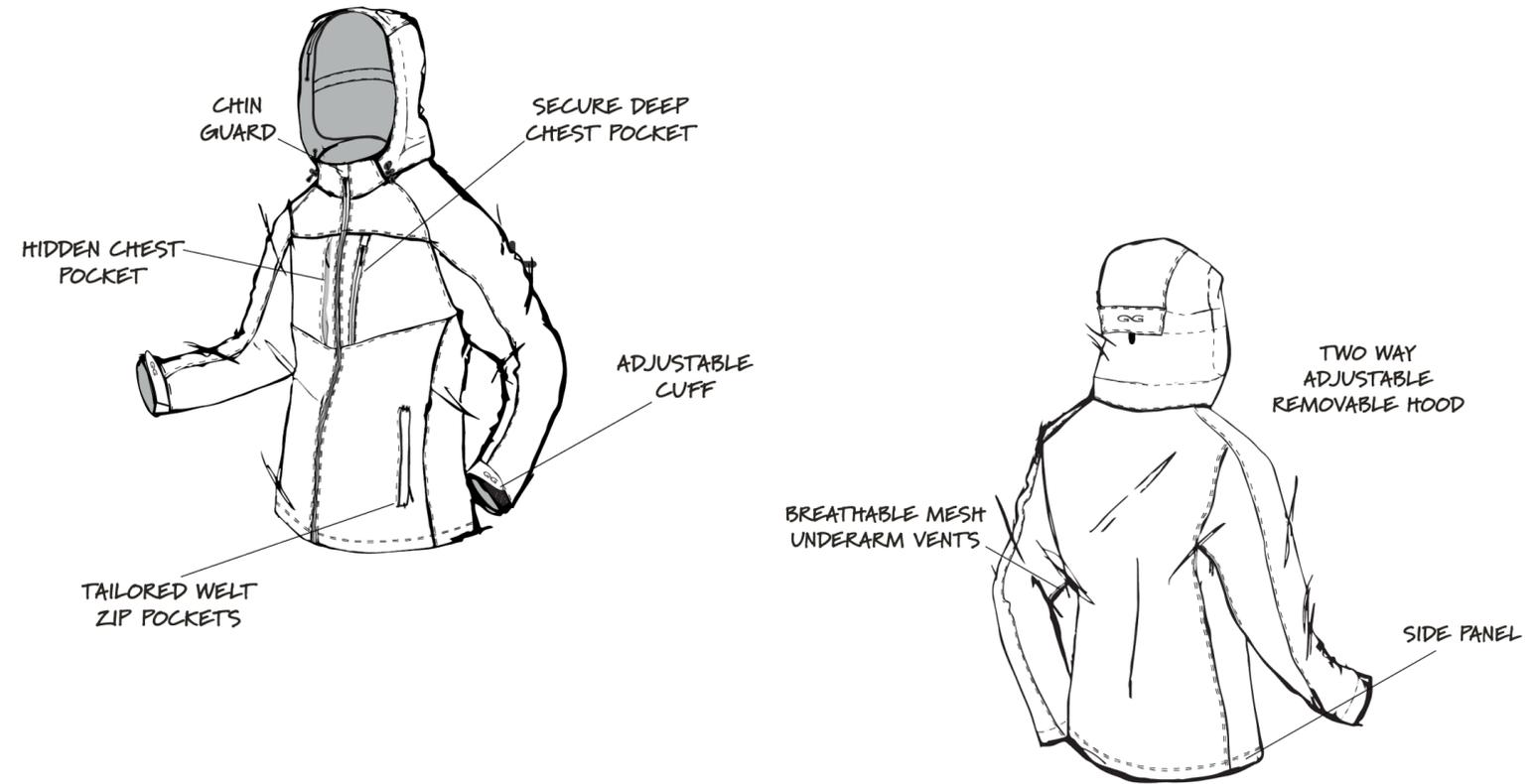
WHISKEY
4025WSK



GAMEGUARD DIGITAL
4025GGD

— LADIES' GUIA GRANDE JACKET —

Crafted for comfort, adjusted for you, with the Guía Grande Jacket, every detail is a testament to comfort and adaptability. Deep zippered chest and side pockets keep your valuables secure, while adjustable cuffs ensure a fit as precise as your intentions. With a warm fleece lining plus an anti-chafing chin guard, comfort is your constant companion, from the rugged trails to the urban jungle.



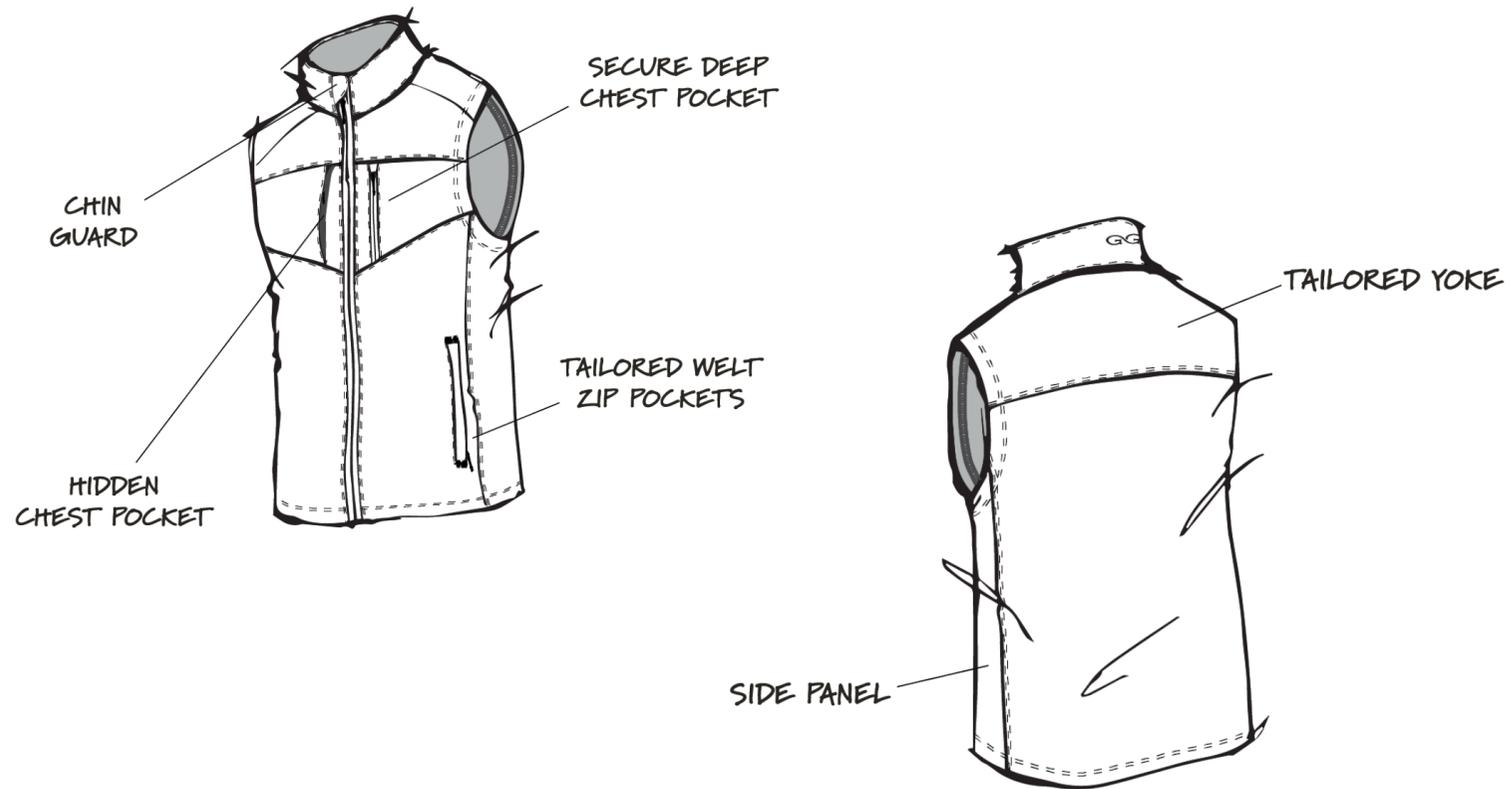
— COLORS —



GAMEGUARD DIGITAL
4125GGD

— GUIA GRANDE — VEST

Confront the elements with confidence, thanks to fabric that resists water and abrasions with unyielding tenacity. With strength in every stitch and purpose in every pocket, including zippered side pockets for extra security, this vest also features an anti-chafing chin guard for comfort in motion. It is more than just fabric; it's a piece of your explorer's soul made tangible.



— COLORS —



JUNIPER
4026JNP



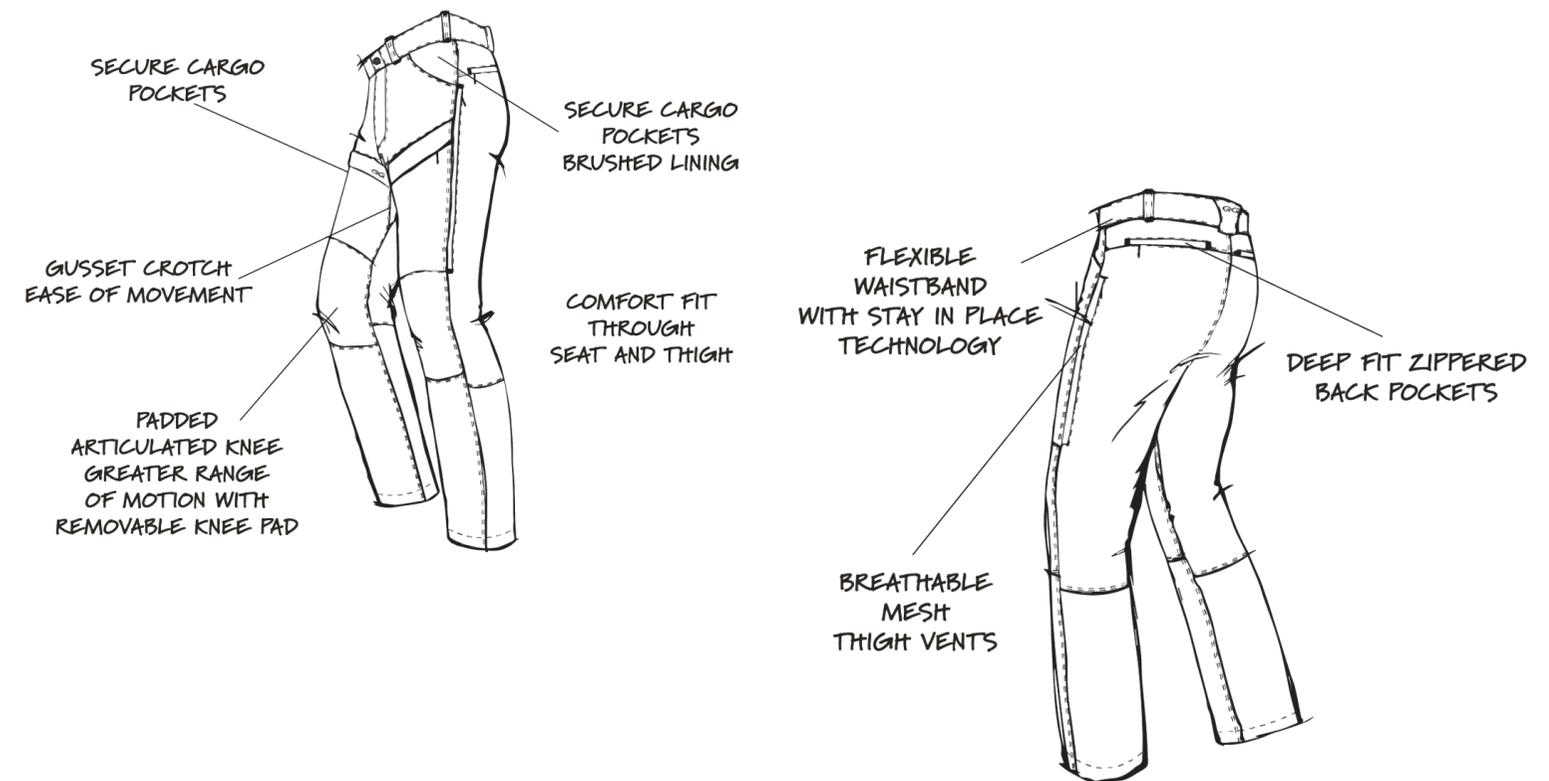
WHISKEY
4026WSK



GAMEGUARD DIGITAL
4026GGD

— GUIA GRANDE — PANT

With the Guía Grande Pants, GameGuard ushers in a new era of technical OuterWear where durability meets dynamic performance. Designed with a comfort fit in the seat and thigh, these pants move as you move. Articulated knees with removable knee pads and gusseted crotch provide the freedom for daring maneuvers, while the flexible waistband with secure grip technology ensures your pants stay in place as you scale heights or navigate treacherous paths.



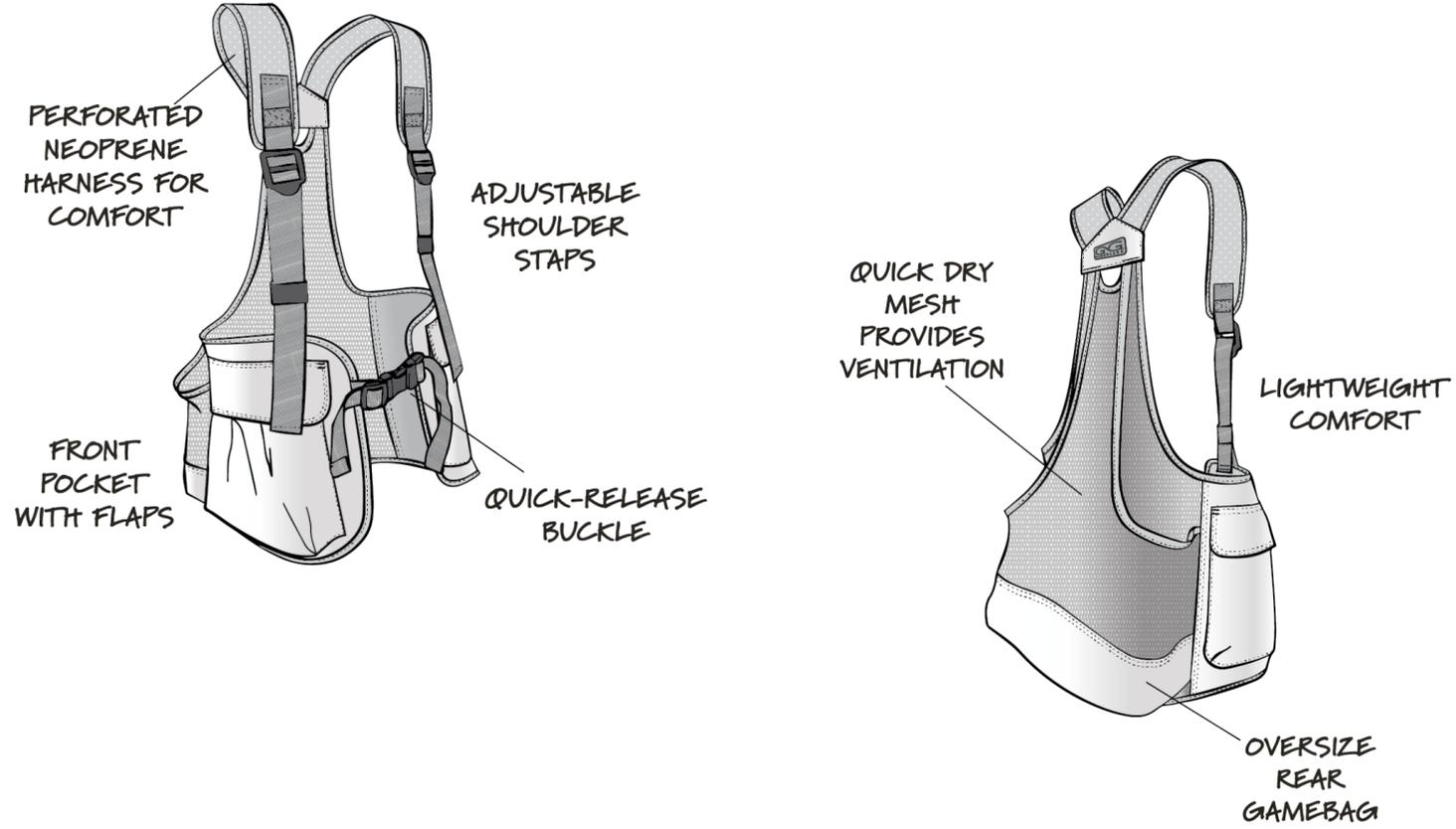
— COLORS —



GAMEGUARD DIGITAL
3025GGD

FIELD VEST

The Field Vest is a lightweight and functional vest designed for hunting and outdoor adventures. It features a perforated harness, large front pockets with a flap, an oversize mesh rear game bag, adjustable harness with a quick-release buckle, and GameGuard branding.



COLORS



**GAMEGUARD
DIGITAL
4030GGD**

Agave MicroFiber
Shirt
GameGuard Cap
| Stone | Branded
MeshBack



MEN'S SIZING CHART

MENS TOPS - SHIRTS, JACKETS, VESTS			
SIZE	CHEST IN CM	NECK IN CM	ARM LENGTH IN CM
S	34" - 38" 86.5 - 97	15.5" - 16" 39 - 40.5	33" - 34" 84 - 86
M	38" - 42" 97 - 106.5	16" - 16.5" 40.5 - 42	34" - 35" 86 - 89
L	42" - 45" 106.5 - 114	16.5" - 17" 42 - 43	35" - 36" 89 - 91.5
XL	46" - 48" 117 - 122	17" - 17.5" 43 - 44.5	36" - 37" 91.5 - 94
2X	49" - 51" 124.5 - 130	17.5" - 18" 44.5 - 46	37" - 37.5" 94 - 95
3X	52" - 54" 132 - 137	18" - 18.5" 46 - 47	37.5" - 38" 95 - 96.5
4X	55" - 57" 140 - 145	18.5" - 19" 47 - 48	38" - 38.5" 96.5 - 98
5X	58" - 61" 147.5 - 155	19" - 19.5" 48 - 49.5	38.5" - 39" 98 - 99

MENS BOTTOMS – NUMERIC			
SIZE	WAIST IN CM	HIPS IN CM	INSEAM IN CM
30	30" - 31" 76 - 78.5	36" - 37" 91.5 - 94	32" 81
32	32" - 33" 81 - 84.5	38" - 39" 96.5 - 99	32" 81
34	34" - 35" 86.5 - 89	40" - 41" 101.5 - 104	32" 81
36	36" - 37" 91.5 - 94	42" - 43" 106.5 - 109	33" 84
38	38" - 39" 96.5 - 99	44" - 44.75" 112 - 113.5	33" 84
40	40" - 41" 101.5 - 104	45.5" - 46.25" 115.5 - 117.5	33" 84
42	42" - 43" 106.5 - 109	47" - 47.75" 119.5 - 121.5	34" 86.5
44	44" - 45" 112 - 114	48.5" - 49.25" 123 - 125	34" 86.5

MENS BOTTOMS – ALPHA			
SIZE	WAIST IN CM	HIPS IN CM	INSEAM IN CM
S	29" - 31" 73.5 - 78.5	35" - 37" 88 - 89	32" 81
M	32" - 34" 81 - 86.5	38" - 40" 96.5 - 101.5	32" 81
L	35" - 38" 89 - 96.5	41" - 44" 104 - 112	33" 84
XL	39" - 42" 99 - 106.5	44.75" - 47" 113.5 - 119.5	33" 84
2X	43" - 45" 109 - 114	47.5" - 48.5" 120.5 - 123	33" 84
3X	46" - 50" 117 - 127	49" - 50.5" 124.5 - 128.5	34" 86.5

LADIES' SIZING CHART

LADIES' TOPS			
SIZE	BUST IN CM	WAIST IN CM	HIP IN CM
XS 0 - 2	32" - 33" 81.5 - 84	25.5" - 26.5" 65 - 67.5	35" - 36" 89 - 91.5
S 4 - 6	34" - 35" 86.5 - 89	27.5" - 28.5" 70 - 72.5	37" - 38" 94 - 96.5
M 8 - 10	36" - 37" 91.5 - 94	29.5" - 30.5" 75 - 77.5	39" - 40" 99 - 101.5
L 12 - 14	38.5" - 40" 98 - 101.5	32" - 33.5" 81.5 - 85	41" - 43" 104 - 109
XL 16 - 18	41.5" - 43" 105.5 - 109	35" - 36.5" 89 - 93	44" - 46" 112 - 117
2X 20 - 22	45" - 47" 114.5 - 119.5	38" - 40.5" 96.5 - 103	48" - 50" 122 - 127

LADIES' BOTTOMS			
SIZE	WAIST IN CM	HIP IN CM	INSEAM IN CM
XS 0 - 2	25.5" - 26.5" 65 - 67.5	35" - 36" 89 - 91.5	31" 78.5
S 4 - 6	27.5" - 28.5" 70 - 72.5	37" - 38" 94 - 96.5	31" 78.5
M 8 - 10	29.5" - 30.5" 75 - 77.5	39" - 40" 99 - 101.5	32" 81.5
L 12 - 14	32" - 33.5" 81.5 - 85	41" - 43" 104 - 109	32" 81.5
XL 16 - 18	35" - 36.5" 89 - 93	44" - 46" 112 - 117	33" 84
2X 20 - 22	38" - 40.5" 96.5 - 103	48" - 50" 122 - 127	33" 84

YOUTH SIZING CHART

YOUTH TOPS			
SIZE AGE	HEIGHT IN CM	CHEST IN CM	WAIST IN CM
XS 4 - 5	43" - 47" 110-120	23" - 25" 58.5 - 63.5	21" - 23" 53.5 - 58.5
S 6 - 7	47" - 52.5" 120 - 133.5	24" - 26" 61 - 66	22.5" - 24" 57 - 61
M 8	52.5" - 54" 133.5 - 137	27" - 30" 68.5 - 76	24" - 26" 61 - 66
L 10	54" - 56" 137 - 142	30" - 32" 76 - 81.5	25" - 27" 63.5 - 68.5



GG
GAMEGUARD